



## YTV's *Game On* Gives Hilarious Play-By-Play Analysis of the Everyday Life of a Teen

Comedy veterans Samantha Bee and Jonathan Torrens star as commentators

New live action comedy series directed by Jacob Tierney premieres Monday, May 4 at 7 p.m. ET/PT



From Left to Right: Geri (Samantha Bee), Toby (Grayson Gurnsey) and Bob (Jonathan Torrens)

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Watch a sneak peek of *Game On*: <http://www.ytv.com/blog/check-out-game-on>.

(April 14, 2015 – Toronto, Canada) Corus Entertainment's YTV is set to premiere, ***Game On***, an innovative new live-action comedy that shows what it's like when two enthusiastic sports announcers provide running commentary on every awkward, cringe-worthy moment of 14-year-old Toby Martin's life. The 20 x half hour series premieres **Monday, May 4 at 7 p.m. ET/PT** on YTV. Visit the YTV blog for a sneak peek: <http://www.ytv.com/blog/check-out-game-on>.

Toby (Grayson Gurnsey) is just an average teen dealing with typical growing pains like zits, a changing voice, an annoying little sister, over-eager parents, some mild social awkwardness and an unrequited crush on classmate Jessica (Alice Morel-Michaud). However, his attempts to get through the day without too many disasters are closely examined by two announcers, Geri (Samantha Bee) and Bob (Jonathan Torrens), who give a play-by-play analysis on his daily life throughout each episode. Every move Toby, along with his best friend Seth (Jamie Mayers) makes is a potential fumble, interception or goal from Bob and Geri's perspective at the anchor desk.

"When you're a kid, sometimes it feels like your every embarrassing moment is watched by everyone," said Jamie Piekarcz, Director of Content, Corus Kids. "We're thrilled to bring this series to our YTV viewers who will love the clever concept and the hilarious, laugh-a-minute antics that happen along the way."

*Game On*'s half hour premiere includes two episodes. In the first, Toby winds up at the movies with Jessica—score!—but after offering to buy her a pop, discovers he's 80 cents short—a total fumble. In the second episode, Toby's parents unexpectedly fill in as chaperones at his school dance and his first priority is to keep *them* from dancing—showing that sometimes interference can turn into an unexpected victory.

"We're fortunate to be working with such a talented cast and with a supportive and enthusiastic broadcaster on this exciting new series," said Lorraine Richard, Executive Producer, Ad Lib Films. "We believe that Director Jacob Tierney has done a brilliant job capturing the comedic elements of each script."

Providing an extra layer of funny colour commentary is sideline reporter Wilf (Jonathan Langdon), who creates additional online videos for viewers called "The Wilf Diaries." The hilarious webisodes include Wilf's interviews with the director and a celebrity dog, a behind-the-scenes tour of the wardrobe department, and some insight into Wilf's own "stylin" secrets. The webisodes are slated to roll out on YTV.com, in the weeks following the broadcast premiere.

#### **About YTV**

Celebrating 25 years in television, YTV is a leading cross platform entertainment brand for kids and families. The channel offers quality entertainment with hilarious animated and live-action comedy series, popular Nickelodeon series, blockbuster movies, top-rated original Canadian programming, music, celebrities and the channel's after-school block, The Zone. Through its multiple platforms and exclusive digital and interactive content, YTV is the voice of Canadian youth culture. YTV is owned by Corus Entertainment Inc.

#### **About AD LIB FILMS**

AD LIB FILMS is a Montreal, Québec-based production company of English- and French-language content, founded by Lorraine Richard in May 2013. The company is currently in post-production on *Game On*, a 20 x 30-minute youth series for Corus Entertainment's YTV, produced by Greg Dummett (*Thorne, Station X & Dragon*) with head writer Steve Westren (*Almost Naked Animals, Station X, Dragon*) and directed by Jacob Tierney (*Mr D, Trotsky*). Projects currently in development include *The Tenderness of Wolves*, a dramatic series based on Stef Penney's award winning novel and *Le Grand Verglas*, a feature film based on the 1998 ice storm in Québec. In February 2015, the company produced a seven-part miniseries for Attraction Image entitled *Jonathan Strange & Mr. Norrell*, after the novel of the same name, which was a UK/Canada co-production commissioned by Bell Media and BBC.

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